

Responsible Directorate	Community Development
Responsible Business Unit/s	Customer and Communications
Responsible Officer	Manager Customer and Communications
Affected Business Unit/s	Customer and Communications Facilities, Projects and Assets City Planning Community Safety Community Services Engineering Design Parks and Sustainability Recreation and Leisure Services

Objective

The City supports Public Art that contributes towards creating a strong sense of place, promotes the expression of local identity, responds to the culture and character of the community and enhances the urban environment.

The objective of this policy is to provide a framework for management of Public Art applying these principles.

Scope

This policy refers to Public Art projects approved and managed by the City.

Artwork approved by the private sector (i.e. residents, business owners etc) on public facing structures and Graffiti does not come within the City's definition of Public Art and is not covered in this policy.

Policy

1. Public Art Strategic Direction

The City's Public Art Strategic Plan provides the direction for Public Art projects within the City.

2. Management of Public Art Projects

The processes for managing the City's Public Art projects are detailed in the City's Public Art Management Practice, specifically;

2.1 Establish a Public Art Working Party (PAWP) to manage Public Art projects.

Ward Councillors will join the PAWP for Public Art projects in their Ward and be involved in:

- Initial consultation on individual projects and proposed sites in their Ward; and
- Final Artist selection

2.2 Develop Artist brief to contract an Artist. Artists may work individually or in consultation with the community to create various art forms such as murals, Aerosol / Urban Art, mosaic, stained glass, sculptures and multi-media installations. If the process involves the community, it is known as a Community Arts project.

2.3 Acquisition of the artwork. The final artwork can be temporary (lasting a few days or weeks) or permanent. Permanent artworks are to become part of the City's Art Collection.

3. Funding Public Art

The City will fund Public Art projects through a 'Percent for Art' scheme, Private Developer Contributions and Donations and Gifts.

3.1 Percent for Art

The City will contribute through its annual capital works budget a percentage towards the development of Public Art in above ground urban design, public open space and building development and redevelopment projects:

- over \$2 million: 2% of the total project cost (up to a maximum \$150,000 contribution); and
- under \$2 million: 1.5% of the total project cost where the project site has particular significance or if the development will benefit from including Public Art (as determined by the internal Public Art Working Group).

The City will also source external funding opportunities to contribute towards the costs of percent for art Public Art projects.

3.2 Private Developer Contributions

Private developers will be encouraged to contribute to public art in major developments.

3.3 Donations and Gifts

The City will consider incorporating donations and gifts of Artwork into Public Spaces. The process for doing so is detailed in the City's Public Art Management Practice.

4. Maintenance

An annual budget allocation will be set aside for the ongoing maintenance of public art. This budget allocation will be based on the outcomes from the Asset Managements 'Star Rating' process. The process for doing so is detailed in the City's Public Art Management Practice.

Definitions

Aerosol / Urban Art refers to legal work, where the owner of the property has granted permission to undertake artwork using Graffiti implements or styles

Artist refers to a person who meets at least two of the following criteria:

- University or minimum 3 year full time TAFE qualification in visual arts, or (depending on the Artists Brief), other art forms such as multi media;
- Has had work purchased for major public collections, including (but not limited to) the Art Gallery of Western Australia, any university collections or Artbank;
- Earns more than 50% of income from arts related activities, such as teaching, selling artwork or undertaking public art commissions; or
- Young, emerging, indigenous artists or students (for Public Art commissions where specified as essential criteria).

City's Art Collection refers to all artworks belonging to and managed by the City of Stirling excluding objects listed in the City's History Collection or Gift Register.

Community Arts refers to a process involving the community, facilitated by an Artist where the aim of the project is primarily community development.

Graffiti refers to illegal property damage caused by the application of substances to the surface of the property.

Percent for Art is a percentage of the total project cost – for any above ground urban design, public open space and building development and redevelopment project coordinated by the City - allocated to the development of public artworks.

Private Developer refers to a party/ies who undertake development (as defined in the *Planning and Development Act 2005*) on their land or on behalf of the landowner/s.

Public Art is defined by the City as approved art (works and activities) located in Public Spaces and facilities other than galleries and museums. It is created by professional artists for public open spaces and public indoor spaces.

Public Space includes:

- Parks, foreshores, city squares, streets;
- Indoor spaces of public buildings such as entry foyers; and
- Outdoor spaces of public buildings such as courtyards and forecourts.

Relevant management practices/documents

Art Collection Policy
City of Stirling Public Art Strategic Plan

Legislation/local law requirements

City of Stirling Local Planning Scheme, s5.5.3

Office use only

Relevant delegations	Purchase Orders		
Initial Council adoption	Date 1 August 2006	Resolution #	Item 11.1/RC2
Last reviewed	Date 26 May 2020	Resolution #	0520/027
Next review due	Date 2021		