

Erection of Signs in Thoroughfares by Not for Profit Groups Policy

Responsible Directorate	Community Development
Responsible Business Unit/s	Community Safety
Responsible Officer	Manager Community Safety
Affected Business Unit/s	Engineering Design

Objective

Part 3 of the City of Stirling Thoroughfares and Public Places Local Law 2009 prohibits advertising signs in road reserves and other places under the City's care, control and management.

However, the City may give a charitable or not for profit organisation a permit to place on a thoroughfare or verge, an advertising sign to draw attention to a community event.

Scope

This policy applies to not for profit, sporting or charitable bodies who may wish to publicise a community event.

Policy

Standard conditions of approval for signs erected under this policy are that the sign(s):

- (a) Must not exceed 1.5m in height and do not exceed an area of 1m² on any side. unless otherwise approved by the City;
- (b) Must relate only to the community event described on the permit, and may not include any name, brand, logo or identifying mark of a profit or commercial body, unless otherwise approved by the City;
- (c) Contain letters not less than 200mm in height;
- (d) Are secured in position in accordance with any requirements of the City;
- (e) Are placed so as not to obstruct or impede the reasonable use of a thoroughfare or access to a place by any person;
- (f) Are placed so as not to obstruct lines of sight along a thoroughfare or cause danger to any person using the thoroughfare;
- (g) May not be attached to another sign, traffic control device or sign, power pole, bus seat or shelter, pole or local government property or other item placed under a written law in a thoroughfare or verge:
- (h) May not be nailed or attached to a street tree or plant, or on any bridge or the structural approaches to a bridge;
- (i) Must be maintained in good condition;
- (j) May not be placed on or does not overhang a footpath or parking bay;
- (k) May not be placed on a verge in a residential area without the permission of the adjoining owner or occupier:
- (I) May not be erected more than 14 days prior to the event, unless otherwise approved by the City;
- (m) Must be removed within 48 hours after completion of the event; and
- (n) Must comply with other conditions specified in the permit.

Definitions

The local law provides that:

charitable organisation means an institution, association, club, society or body whether incorporated or not, the objects of which are of a charitable, benevolent, religious, cultural, educational, recreational, sporting or other like nature and from which any member does not receive any pecuniary profit except where the member is an employee or the profit is an honorarium;

community event means a charitable, cultural or educational display, event or activity conducted by a community association.

Relevant management practices/documents

Fees and charges are as listed in the City's Budget.

Legislation/local law requirements

Part 3 of the City of Stirling Thoroughfares and Public Places Local Law 2009 applies. Regulation 29 of the Local Government (Functions and General) Regulations 1996 which relates to the impounding of goods in public places applies.

Office use only				
Relevant delegations	Not applicable			
Initial Council adoption	Date 3 March 2009	Resolution #	0309/019	
Last reviewed	Date 26 May 2020	Resolution #	0520/027	
Next review due	Date 2021			