

# City of Stirling Business Locations

## Osborne Park

**Osborne Park's** early residents arrived at the beginning of the 20th century for agriculture. Osborne Park transformed into a residential suburb following World War II, and later began to incorporate industrial uses. By the 1980s, industry became dominant in most of Osborne Park and continues to be a key employment area with over 18,000 jobs (28% of the City's total employment.)



**Area 5.1 square km**  
Distance to CBD 9km

### LOCAL ECONOMY

The Osborne Park business location<sup>1</sup> contributes  
(32.4 % of Stirling \$25.853 billion)

**\$8.385 billion**

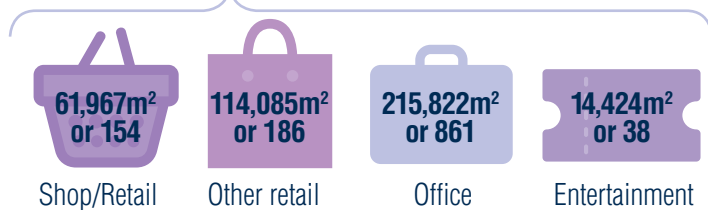
Total number of businesses **3,673<sup>2</sup>**

|                 |                        |         |
|-----------------|------------------------|---------|
| Construction    | <b>\$1.895 billion</b> | (24.7%) |
| Manufacturing   | <b>\$1.601 billion</b> | (19.2%) |
| Wholesale Trade | <b>\$737.2 million</b> | (8.8%)  |

|                                       |            |         |
|---------------------------------------|------------|---------|
| Rental, Hiring & Real Estate Services | <b>556</b> | (15.1%) |
| Financial & Insurance Services        | <b>545</b> | (14.8%) |
| Construction                          | <b>544</b> | (14.8%) |

### RETAIL AREA

**Osborne Park Precinct:**  
Total 1,155,122m<sup>2</sup> or 2,825

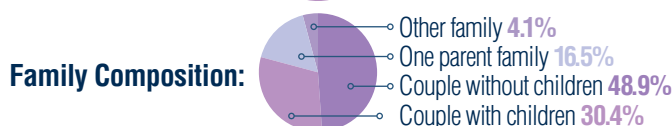
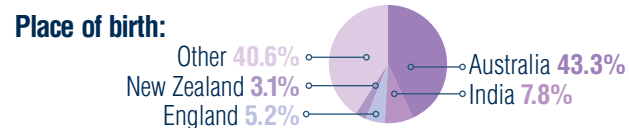
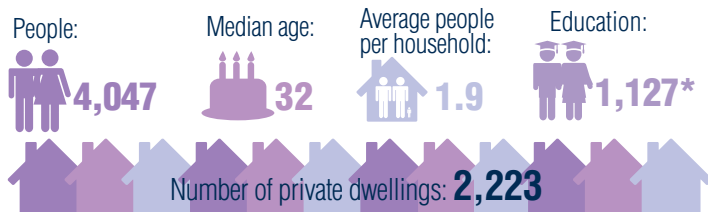


**Main Street** - commercial floor space, cafes/restaurants, community centre and library

**Industrial Area** - large and small scale industrial uses, including manufacturing

**Herdsmen Business Park** - Office developments, showrooms and bulky good retail

### POPULATION PROFILE



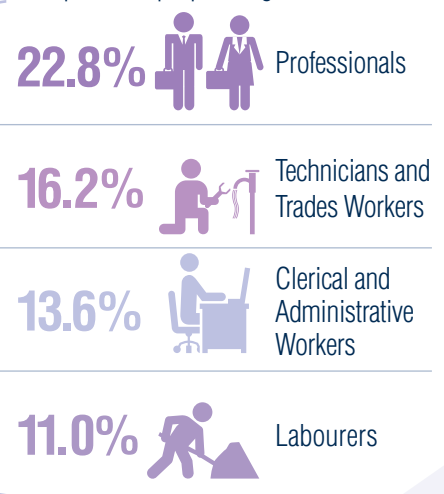
### EMPLOYMENT AND INCOME

Labour force:  
**2,263**



**5.2%**  
Unemployment rate

Occupations of people living in Osborne Park:



**Median weekly household income: \$1,100**

### OPPORTUNITIES

- ➔ **Main Street** - greater range of evening and entertainment options to service the growing local population around;
- Herdsmen Business Park** - establishment or relocation of head offices in the, utilising the proximity to Perth, arterial routes and infrastructure;
- Industrial Area** - new investment into knowledge-intensive, high value processing and manufacturing.

\*Aged 15+ held tertiary qualifications in 2011 (of 3,573 = 31.5%).

<sup>1</sup> Destination Zones Osborne Park Industrial DZ 510911376, DZ 510911368, DZ 510911353, DZ 510911367, DZ 510911363.

<sup>2</sup> As at 1 July 2016 Australian Business Register.