

<b>Responsible Directorate</b>	<b>Community Development</b>
<b>Responsible Business Unit/s</b>	<b>Customer and Communications</b>
<b>Responsible Officer</b>	<b>Manager Customer and Communications</b>
<b>Affected Business Unit/s</b>	<b>Customer and Communication</b> <b>Facilities, Projects and Assets</b> <b>City Future</b> <b>Development Services</b> <b>Community Services</b> <b>Engineering Services</b> <b>Finance Services</b> <b>Parks and Sustainability</b> <b>Recreation and Leisure Services</b>

## Objective

The City recognises the potential for public artworks within the City to represent the City’s heritage and cultural identity, beautify and enhance streetscapes, activate public spaces, increase amenity, and draw visitors to the City.

The objective of this policy is to provide a framework for management of Public Art.

## Scope

This policy refers to public artworks managed by the City.

Artwork commissioned by the private sector (i.e. residents, business owners etc) in publicly visible locations is not covered in this policy. Developers should refer to policy 6.12 Public Art on Private Land.

## Policy

### 1. Public Art Masterplan

The City’s Public Art Masterplan provides the strategic direction for public art projects within the City. The Masterplan sets out the City’s vision, guiding principles and objectives for public art in the City of Stirling. The Masterplan also identifies artwork opportunities and appropriate curatorial themes to guide future projects.

### 2. Procurement

The processes for managing the City’s public art projects are detailed in the City’s Public Art Management Practice. The commissioning of new artworks will be undertaken in line with the City’s Procurement Policy. Elected Members relevant to the project location will be involved in the selection of artists for major public art projects.

### **3. Funding Public Art**

The City will fund Public Art projects through a number of avenues, including a 'percent for art' allocation for eligible capital works projects and projects identified within the Public Art masterplan. These funds may be supplemented by private developer cash-in-lieu contributions; donations and gifts.

#### **3.1 Percent for Art**

Through the annual capital works program, significant publicly visible projects will allocate funds towards the development of Public Art as part of the total project cost.

- For projects over \$2 million: 2% of the total project cost will be allocated to public art. For projects exceeding \$25 million the public art contribution will be \$500,000 plus 1% of every construction dollar over \$25 million.
- For projects under \$2 million: a budget allocation is discretionary and may be considered where the project site has particular significance or is identified as a location in the Public Art Masterplan. As a guide, an allocation of 2% is recommended.

In exceptional circumstances, the Executive Management Team may elect to re-direct funds allocated to public art from a capital works project to achieve the aims of the Public Art Masterplan.

#### **3.2 Private Developer Contributions**

Private developers are encouraged to contribute to public art in major developments. Policy 6.12 Public Art on Private Land requires developers to provide public art as part of their development or to provide equivalent cash-in-lieu funds to the City's Public Art Fund.

#### **3.3 Donations and Gifts**

The City will consider artwork donations and philanthropic monetary donations. The process for doing so is detailed in the City's Public Art Management Practice.

#### **3.4 Special Projects**

Special projects may be allocated funds through the City's annual budgeting process.

### **4. Maintenance**

An annual budget allocation will be set aside for the ongoing maintenance of public art. This budget is to be not less than 2% of the Public Art Collection's total value. A long-term maintenance plan will identify regular and significant planned maintenance for the lifetime of each artwork.

### **5. Deaccessioning**

Public artworks will have an expected lifespan according to the materials used to create it, interaction with the public and exposure to the elements. When a work has reached the end of its expected lifespan, or it has deteriorated to a state which is unable to be restored or has become irrevocably damaged; it will be considered for deaccessioning and removed from the City's Public Art Collection.

### **6. Copyright and Moral Rights**

The City will adhere to the legislative requirements of the Copyright Act 1968 and will not knowingly infringe or allow others to infringe on Copyright held by Artists in their work.

The City will abide by the legislative Moral Rights of Artists, that is to ensure the right of attribution; right against false attribution and the right of integrity in their work is upheld.

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## Definitions

**Percent for Art** is a percentage of the total project cost – for any above ground urban design, public open space and building development and redevelopment project coordinated by the City – allocated to the development of public artworks.

**Professional Artist** means a person who meets at least two of the following criteria:

- University or minimum 3 year full time tertiary qualification in visual arts, or (depending on the Artists Brief), other art forms such as multi media or design related disciplines;
- Has had artwork purchased for major public collections, such as the Art Gallery of Western Australia, or any other significant collections;
- Earns more than 50% of income from arts related activities, such as teaching, selling artwork or undertaking public art commissions; or
- Young, emerging, Indigenous or Culturally and Linguistically Diverse (CALD) artists or students (for Public Art commissions where specified as essential criteria).

**Private Developer Contributions** refers to cash-in-lieu funds received by the City from a private developer in lieu of providing public art as part of the development. These funds can be accumulated and then used to deliver projects identified in the Public Art Masterplan.

**Public Art** The term public art refers to the integration of an artistic concept into the public realm. Public art can take many forms, incorporate many different materials and be produced in many ways. It can be stand-alone, applied to surfaces, or integrated into the fabric of buildings, or outdoor spaces. Public art can be permanent, temporary or ephemeral. The distinguishing feature of these works is that an artist or artist team is wholly, or partly, responsible for the creation, design and/or fabrication.

**Public Art Collection** refers to all artworks belonging to and managed by the City of Stirling excluding objects listed in the City's Local History Collection.

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## Relevant management practices/documents

Visual Art Collection Policy  
Public Art Masterplan  
6.12 Public Art on Private Land  
Asset Management Plan  
Reconciliation Action Plan  
Public Art Management Practice  
Mural Guide

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## Legislation/local law requirements

City of Stirling Local Planning Scheme, s5.5.3

Office use only			
<b>Relevant delegations</b>	Purchase orders		
<b>Initial Council adoption</b>	<b>Date</b> 1 August 2006	<b>Resolution #</b>	Item 11.1/RC2
<b>Last reviewed</b>	<b>Date</b> 7 December 2021	<b>Resolution #</b>	1221/008
<b>Next review due</b>	<b>Date</b> 2023		