

Responsible Directorate	Infrastructure
Responsible Business Unit/s	Engineering Design
Responsible Officer	Manager Engineering Design
Affected Business Unit/s	Engineering Design Engineering Operations

Objective

This policy is to provide guidance on the provision, erection and maintenance of directional signs, safety house area signs and neighbourhood watch signs.

Scope

This policy applies to all individuals and groups seeking consideration to erect a sign on land under the care control and management of the City.

Policy

1. Street name plates will be located at street intersections and junctions and be constructed of reflectorised metal with white legend on a blue background.
2. Approved directional signs may be erected in locations determined by the Manager Engineering Design. They will be constructed of reflectorised metal with colours conforming to the relevant Australian Standards.
3. The Manager Engineering Design is authorised to give approval to independent direction signs to major facilities of the City where justified.
4. The Manager Engineering Design may grant approval to the erection of a direction sign to hospitals, police stations, universities or technical colleges, schools, churches and places of worship, major sporting organisations or facilities, major tourist attractions or facilities, 'non for profit' organisations, and shopping centres only at the applicant's expense and subject to the following conditions:
 - 4.1 Not more than two signs are to be erected on nearby arterial or district distributor roads, or, in exceptional cases, additional signs as approved by the Manager Engineering Design.
 - 4.2 No sign causing or is likely to cause a traffic hazard or undue distraction to motorists.
 - 4.3 Directional signs to shopping precincts are permitted for district, neighbourhood and local centres.
 - 4.4 Hospital signs display the name of the hospital.
 - 4.5 Each sign is to be of the standard colours consisting of a white legend on blue background or where applicable conforming to Australian Standards.

- 4.6 'Non for Profit' organisations will only be approved if it considered the purpose of the sign provides a significant community benefit in directing the community to a specific location as determined by the Manager Engineering Design.
- 5. Signs must not adversely affect in any way the effectiveness of traffic control devices, confuse drivers by indicating a direction which they may have difficulty in following or distract drivers' attention either as individual signs or by clutter.
- 6. Each message should be short, clear, unambiguous, and give systematic preparation for decisions. The letter size and the total sign should be sufficiently large so as to be readily recognised, having regard to its location and the vehicle operating speeds.

Signs individually approved under previous policies will be permitted to remain, but no replacement is to be permitted if the signs are not in conformity with current policy.

Definitions

Directional Sign means a sign that provides guidance and direction to an institution, tourist or commercial facility for the benefit of visitors or motorists who are not familiar with the area.

Non for Profit Organisation means a charitable institution, a charitable fund or any other kind of charitable body that is not operating for the profit or gain of its individual members, whether these gains would have been direct or indirect.

Relevant management practices/documents

Nil

Legislation/local law requirements

Charitable Purposes Act 2004
Local Government Act 1995
Land Administration Act 1997
Road Traffic Act 1974

Office use only				
Relevant delegations	Not applicable			
Initial Council adoption	Date	10 December 2013	Resolution #	1213/007
Last reviewed	Date	26 May 2020	Resolution #	0520/027
Next review due	Date	2021		